Park Less, Live More



Most cities and counties have laws in place that mandate building hundreds of square feet of asphalt for each new home or business. These outdated formulas force buildings to include a pre-determined number of parking spaces based on the floor area of a building, chairs in a restaurant, or

bedrooms in a house, regardless of what the owner knows to be the specific needs of the site or location—unnecessarily **prioritizing unused pavement over homes, trees, and local businesses.**

BENEFITS TO STATEWIDE PARKING REFORM

- Parking Reform Can Boost Home Building by 40 to 70% 1
- Reduce Housing Costs by 17%²
- Support Small Business Formation and Entrepreneurship
- Preserve greenery while reducing pollution, runoff, and urban heat islands





We currently mandate THIS
Over THIS



THE PROBLEM



CAFE

In Richmond, a small business owner tried to open a cafe in a vacant storefront. The city required 10 parking spaces—more than the cafe's entire footprint. Getting a variance took months and thousands in rent, delaying the opening and draining resources.



DAYCARE

A proposed daycare in Falls Church, VA was required to build 98 parking spaces—that would have been more land dedicated for cars than for kids at the daycare. At roughly \$60,000 per space, the parking mandate added \$6 million to the project—enough to make it infeasible.

WHY IS STATE ACTION NEEDED?

Virginia residents are paying the price today for an **affordability crisis and housing shortage decades in the making**—from high rents to displacement to long, costly commutes.

It is imperative to **reduce barriers and costs** to homebuilding to curb prices for workers in the state who can't find housing near their jobs, and to meet the challenge over coming years to build a million new homes for a variety of people and incomes.

Today's homebuilders face high interest rates, tariffs on building materials, and labor shortages. The state cannot fix all of those factors, but it needs to do everything within its control to cut unnecessary expenses to support home construction.

PLACES THAT SUCCESSFULLY IMPLEMENTED PARKING REFORM....

IRGINIA

Richmond Newport News Charlottesville Roanoke Onancock

STATE-

Washington Colorado Montana Oregon New Hampshire

WILL PARKING STILL GET BUILT?

Yes, property owners and homebuilders will be given **flexibility to decide the amount of parking** that is right for them. No pre-determined, blanket parking ratio can provide the perfect amount of parking for every kind of new home or business.

Meanwhile, local governments have the tools to manage street parking where it is needed through time limits, parking meters, or a parking permit system. Parking mandates are the opposite: they don't directly manage curbsides at all but rather impose a costly tax on all new buildings citywide, regardless of actual demand.